



# THE TIMES OF INDIA

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STUDENT EDITION

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WEB EDITION

## VIEWPOINT

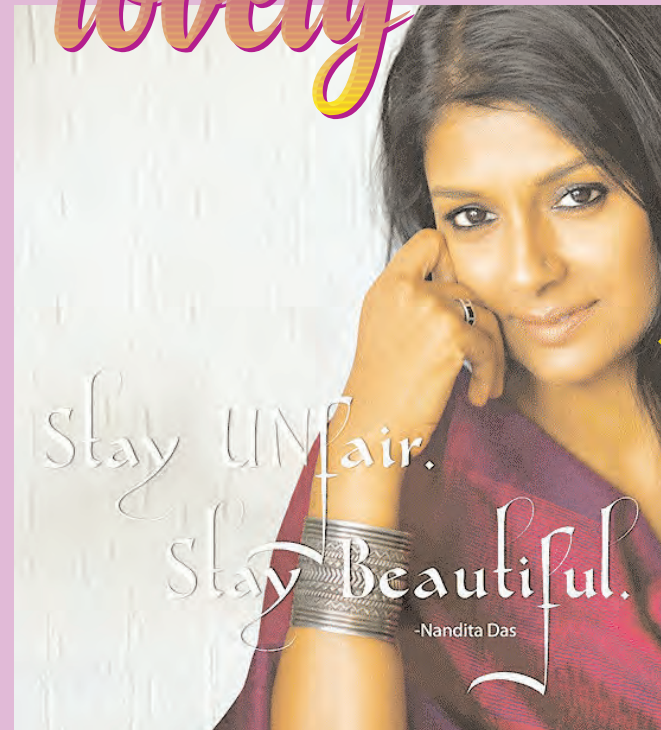
**F**MCG major Hindustan Unilever has said that it will remove the word, 'fair' from its popular skincare brand, 'Fair & Lovely', as part of a global rebranding exercise by its parent company, Unilever. While the move has come at a time when there are growing voices against racial stereotyping, the company insisted that its step has got nothing to do with the current anti-racism movements in the West, saying it has been working on the evolution of the ₹2,000-crore brand for many years. As part of the rebranding, the company will also be announcing the new name for the 'Fair & Lovely' Foundation, set up in 2003 to offer scholarships to women to help them pursue their education.

The company said its other skincare portfolio will also adopt a new holistic vision towards beauty that cares for everyone and celebrates all skin colours

### PRESSURE WORKED

- In the past two weeks, at least three change.org petitions came up globally, asking Unilever to drop the cream from markets in Asia
- In recent years, campaigns, such as 'Dark is Beautiful' and #unfairandlovely have questioned Indian's obsession with fair skin
- Bollywood stars and popular beauty pageants have been criticised for promoting colourism

## Now, 'Fair' is no longer 'lovely'



### OTHERS FOLLOW

- Several FMCG companies are concerned about their brands after 'Black Lives Matter' protests across the globe
- Recently, the US healthcare giant Johnson & Johnson stopped the sale of its skin-whitening creams globally, including India.
- Similarly, the French cosmetics giant L'Oréal has also decided to drop the words, 'white', 'fair' and 'light' from all its skin products

'Colourism' is perhaps the most visible form of racism in the subcontinent

### REACTIONS GALORE

Though I am all for creative freedom, racism is not freedom. Dropping a word will not change the way we look at dark people. Think of what the West Indian cricketers feel when we 'endearingly' call them "kaalu".



PRITISH NANDY, poet-writer

This wrong dream that only fair is lovely and beautiful, is a deep-rooted stigma, when the majority of the country is brown-skinned. It's a mammoth step from the brand; other brands should follow suit



BIPASHA BASU, actor

It's a step in the right direction. When a leading company that has managed to make their brand synonymous to what is considered beautiful, decides to re-brand, re-strategise and remove the word fair from their brand, it is significant. It will generate the debate on colourism.

NANDITA DAS, actor

We have a long way to go in breaking our conditioning of what constitutes beauty, but this is a small step in the right direction. What a beautiful beginning!



ABHAY DEOL, actor

### The BIG Q:

Can renaming a fairness cream stop colourism? Have you faced any discrimination because of your skin colour?

Share your views at [toinie175@gmail.com](mailto:toinie175@gmail.com) / [timesnie175@gmail.com](mailto:timesnie175@gmail.com)

## MANN KI BAAT



### Learn from the experiences of your grandparents, PM tells children

**ON PROMOTING TRADITIONAL INDOOR GAMES:** We need to promote the traditional indoor games of India in a new and attractive avatar. We need to help startups, which will promote India's indoor games, and step aside slightly from playing other online games as we try to be vocal about local in these fields as well. Now, that it has

Interview your grandparents and other elderly relatives - ask them about their lifestyle when they were of your age, what sports they played, etc. Save these interviews on your devices. These video interviews can help us prepare for a better future as the experiences of the elders in any household is necessary for the growth of a young individual

come to studying online, to get rid of online gaming, we must do so for the sake of our children.

**ON THE ROLE OF GRANDPARENTS:** The grandparents and the elders of the house should hand over traditional games, like Pachisi, Moksha Patam and Gutta to the new generation. In order to strike a balance with the advent of online gaming, elders must do so for the sake of the children

**ON GAMES LIKE GUTTA:** Gutta is popular with elders and the children alike, and involves simply getting hold of five small stones of the same size and Behold! - you are ready to play Gutta! You've to throw one stone into the air and while that stone is in the air, you have to grab the remaining stones on the ground.

How about bonding with your grandparents and elders over our traditional indoor games or taking interviews on their experiences? Please share a video under 2 minutes at [timesnie175@gmail.com](mailto:timesnie175@gmail.com) and we will feature you!

## DOODLING SCHOOLBOY LANDS LUCRATIVE GLOBAL BOOK DEAL

**A** schoolboy told to stop doodling in class has landed a deal to illustrate three books for children. **Joe Whale**, 10, received fame after going to an after-school arts club and putting his work online. According to reports, Joe Whale was sent to an after-school arts club by his parents, after he got into trouble for drawing during class, as he was feeling bored. However, his art teacher was so impressed with his fun sketches that she asked his parents if she could put them on Instagram, to which they agreed.

### YOUNG ACHIEVER

His creations attracted an army of fans around the world, leading him to be affectionately nicknamed, 'The Doodle Boy'. He was hired to create a mural in a restaurant and a US TV show. But the big ticket came when a US publisher asked him to illustrate a series of three children's books, with the first to be published globally next year

## BEAR GRYLLS SET TO BRING 'WORLD'S TOUGHEST RACE' TO OTT WORLD

**P**opular host and adventurer Bear Grylls will be hosting a new reality competition series, 'World's Toughest Race: Eco-Challenge Fiji'. The 10-episode adventure series is about the expedition race, in which 66 teams from 30 countries



### ADVENTURE

race non-stop for 11 days, 24 hours a day, across hundreds of miles of rugged Fijian terrain complete with mountains, jungles and oceans. The show was filmed in Fiji last year. The 330 competitors form teams of five, including four racers and an assistant crew member, and go on an adventure race.

Team Khukuri Warriors is the first team from India to join the Eco-Challenge. Led by twins, Tashi Malik and Nungshi Malik, the team will be joined by a mountain climbing, skiing and rafting expert, doctor and their father, who was a former Colonel in the Indian Army. The show will premiere on Amazon Prime on August 14

## NEWS IN BRIEF

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### ARCTIC SEA ICE WITNESSED MASSIVE DECLINE IN 2019: SCIENTISTS

The National Centre of Polar and Ocean Research (NCPOR) has found a dramatic decline in the Arctic sea ice due to global warming. The largest decline took place in July 2019, they said. The study has also pointed out that the decrease of the

### ENVIRONMENT

Arctic sea ice area and the increase in the duration of summer and autumn seasons have affected the local weather and climate over the Arctic Ocean and its marginal seas.

- The decline of sea ice has led to a localised increase in evaporation, air humidity, cloud cover and rainfall
- The Arctic sea ice is a sensitive indicator of climate change, and has strong retaliatory effects on other components of the climate system.
- Between 1979 and 2018, the sea ice has been declining at a rate of -4.7 per cent per decade, while its rate was found to be -13 per cent in July 2019.



### SPACE AGENCIES UNVEIL SITE SHOWING LOCKDOWN CHANGES TO EARTH

**Y**ou can now see how coronavirus lockdowns have changed air pollution, hospital lights and even white asparagus harvests. Using data from 17 satellites, three space agencies have created a website that serves as a global dashboard for temporary changes observed from the orbit. The European Space Agency, Japan Aerospace Exploration Agency and NASA on Thursday unveiled the Earth Observing Dashboard at [eodashboard.org](http://eodashboard.org).

### SPACE DASHBOARD

- The data, which will be expanded in the future, monitors 30 environmental indicators, 17 economic signals and three agricultural indices.
- The dashboard reflects some signs of a return to normal in parts of the world.

### VACCINE AGAINST COVID-19 NOT CERTAIN, SAYS WORLD HEALTH ORGANISATION

It is not certain that scientists will be able to create an effective vaccine against the coronavirus that has caused the Covid-



### CORONA UPDATE

19 pandemic, but it could take a year before one were to be invented, the head of the World Health Organisation said. Speaking to deputies from the European Parliament's health committee via video conferencing, Tedros Adhanom Ghebreyesus said that if such a vaccine became a reality, it should become a public good available to all. He said the WHO had already more than a 100 candidates for a vaccine, of which one was at an advanced stage of development.

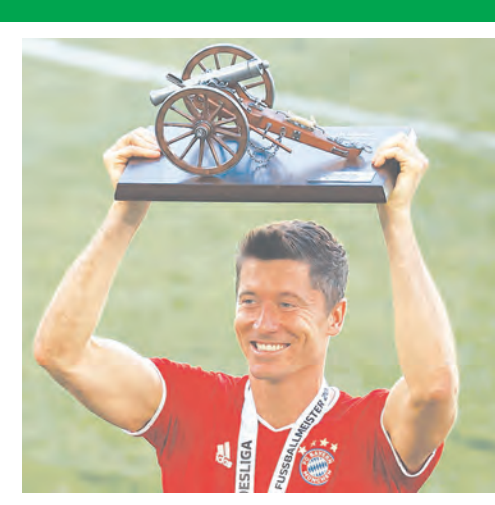
## BOLLYWOOD RESUMES SHOOTING, STRICT VIRUS RULES BAN 'ELABORATE & EXTRAVAGANT' SCENES



**B**ollywood will resume film shoots immediately, industry representatives have said, but strict virus rules banning "elaborate or extravagant" scenes threaten to strip the world's biggest movie-making machine of its trademark dazzle. The decision by three major industry bodies end three-months-long hiatus that was imposed following a nationwide coronavirus lockdown in India in late March.

- Filmmakers will not be allowed to film wedding scenes or fight sequences that have long been Bollywood staples. Furthermore, actors over the age of 65 are banned from being on set - a rule that would see some of India's most revered stars, such as 77-year-old Amitabh Bachchan, forced to stay home instead.
- Social distancing norms will put a stop to scenes showing actors kissing or embracing, spelling a return to the 1980s, when songs often cut to images of flowers brushing against each other, then a shorthand for romance.
- Producers will also be required to have a doctor, nurse and an ambulance on set. The 16-page set of guidelines, framed by the Producers Guild of India, also includes a request for actors to do their hair and makeup at home, and urges casting directors to locate real-life relatives for family sequences to limit interactions with strangers

## Bayern Munich lift Bundesliga title after demolishing Wolfsburg 4-0



**B**ayern Munich, already crowned Bundesliga champions last week, lifted the league trophy in an empty stadium on Saturday after crushing hosts VfL Wolfsburg 4-0 on the final matchday. The Bavarians, who have matched a club record of 25 matches in all competitions without defeat and are unbeaten in the Bundesliga in 2020, went ahead in the fourth minute with Kingsley Coman netting from Thomas Mueller's 21st assist, a league record. Bayern can win more silverware next week with the

The bizarre trophy ceremony in the empty Wolfsburg stadium was a reflection of the season that was interrupted for more than two months in March due to the Covid-19 pandemic

German Cup final against Bayer Leverkusen. They are also still in the Champions League. (REUTERS)

FUN-ZONE

NEW ON THE WEB!

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QUIZ



MIND TEASERS



FUN WITH RIDDLES



JUMBLED WORDS...

Find out who tops the chart every day! It could be **YOU!!!!**



SNAKE

KNOWLEDGE BANK

African Black Mamba

This is a highly venomous snake species native to Sub-Saharan Africa. It is the second longest venomous snake species in the world and fastest moving land snake, moving at 4.32 to 5.4 m per second. It often mimics a cobra by spreading a neck-flap, exposing its black mouth, raising its body off the ground, and hissing. When warding off a threat, it delivers multiple strikes, injecting large amounts of virulently toxic venom with each strike.



Word Wise

**submerge:** To cover or overflow with water; immerse. To sink or plunge under water or beneath the surface of any enveloping medium.

Synonymous words: **drown, engulf, drench, flood, sink, inundate, overflow, overwhelm,**

subside, plunge, etc

Examples: ■ **Submerge** the apple slices in the syrup and allow them to "rest" for a few hours  
■ They're not willing to **submerge** their anger for the sake of winning elections.  
■ The submarine was **submerged** in the accident, which set off the explosion.

CHECK YOUR APTITUDE

- The last day of a century cannot be  
A. Monday B. Wednesday  
C. Tuesday D. Friday
- Three times the first of three consecutive odd integers is 3 more than twice the third. The third integer is:

- A. 9 B. 11 C. 13 D. 15
- 3) Gita purchased 20 dozens of toys at the rate of ₹375 per dozen. She sold each one at the rate of ₹33. What was her percentage profit?  
A. 3.5 B. 4.5  
C. 5.6 D. 6.5
- 4) In a game of 100 points, A can give B 20 points and C 28 points. Then, B can give C:  
A. 8 points B. 10 points  
C. 14 points D. 40 points

ANSWER:

- Tuesday
- 15
- 5.6
- 10 points

Quiz time

SCIENCE

**Q.1) Which advanced digital imaging solution has secured the Guinness World Record for developing the smallest commercially available image sensor?**

- A. Omni Vision  
B. Mini Vision  
C. Ultra Vision  
D. xTra Vision

**Q.2) What is the name of a robot created by India and the UK to encourage children to wash their hands?**

- A. Handyman B. Handa



ANSWERS

1. A) Omni Vision 2. C) Pepe 3. B) Joseph Antoine Ferdinand Plateau

C. Pepe D. Hands on

**Q.3) Who among the following persons invented 'Phenakistoscope'(moving media) and Google celebrated his 218th birthday with a Doodle?**

- A. John Plateau  
B. Joseph Antoine Ferdinand Plateau  
C. Dracker Ontario  
D. Richard Brown Williamson

Phenakistoscope

COMMON GRAMMATICAL MISTAKES

1) ALLUDE/ELUDE

THE RULES:

- "Allude" is to refer to something in an indirect manner.
- "Elude" is to avoid or escape authority, etc.

HOW NOT TO DO IT:

- In fact, McCarthy **eluded** Williams as being an afterthought in Green Bay's game plan.

HOW TO DO IT PROPERLY:

- In fact, McCarthy **alluded** to Williams as being an afterthought in Green Bay's game plan.
- Gregory was arrested at the scene after allegedly attempting to **elude** the police.



Want to boost your general knowledge? Take this exciting test. Rest assured, it will really test you!



Q1: What is a synonym for generosity?

- A: Stinginess   
B: Unselfishness   
C: Happiness   
D: Consistent

Q2: What is a synonym for discomfit?

- A: Litigate   
B: Conflict   
C: Embarrass   
D: Frustrate

Q3: What is an antonym for abundant?

- A: Overflowing   
B: Rich   
C: Meagre   
D: Sufficient

Q4: Which of these is a synonym for timid?

- A: Meek   
B: Mean   
C: Mead   
D: Meet

Q5: Which of these is not a synonym for

- A: Meek   
B: Mean   
C: Mead   
D: Meet

GRAMMAR

Theme: Synonym vs Antonyms

taciturn?

- A: Modest   
B: Silent   
C: Laconic   
D: Talkative

Q6: What is an antonym for obloquy?

- A: Disrepute   
B: Ignominy   
C: Condemnation   
D: Honour

Q7: Which of these is a synonym for facilitate?

- A: Worsen   
B: Expedite

- C: Hurt   
D: Block

Q8: Which of these is not a synonym for supercilious?

- A: Arrogant   
B: Superior   
C: Imperious   
D: Modest

Q9: Which of these is a synonym for lackadaisical?

- A: Enthusiastic   
B: Casual   
C: Absence   
D: Dearth

ANSWERS: 1. B, 2. C, 3. C, 4. A, 5. D, 6. D, 7. B, 8. D, 9. B

WORD WATCH

1) garrulous (GARE uh lus) adj.

- combative ■ brash
- bitter ■ talkative

2) pittance (PITT ns) n.

- small amount

- nuisance value
- grievance
- demonstration of sorrow
- ossify (OSS ih fy) v.
- to diminish ■ make dull
- fall apart ■ harden
- portray v.
- to describe ■ perceive

- mimic
- disclose unintentionally
- staples n.
- life-giving forces
- qualities to depend upon
- raw materials
- medical supplies

ANSWERS

- Talkative; as, Garrulous people chatter on about trivial matters. Latin garrulus.
- Very small amount; as, The pay was a mere pittance. Old French pittance (portion of food allowed a monk). 3) To harden or become bone-like. Also, to become inflexible in attitude or habits; as, tribes whose traditions became ossified centuries ago. Latin ossis (bone). 4) To describe verbally, or represent in painting. Latin protrahere (to draw forth, reveal). 5) Raw materials; chief products in constant demand. Middle Dutch stapel (emporium).

IDIOM OF THE DAY

**NO DICE**  
Meaning: To not agree. To not accept a proposition.

JUMBLED WORDS

- 1) **otpentia**  
A: potential B: perfection  
C: glorious D: query

- 2) **ertiytar**  
A: depend B: tertiary  
C: confidence

ANSWERS

- 1) A: potential 2) B: tertiary

'My father, my super hero'



Father is a hero without a cape, an angel without wings and definitely a warrior without a shield who has loved that can heal the broken and words that can touch souls.

Father's day is considered extremely important as it helps acknowledge the contribution of fathers in individual families and to societies at large. Besides observance, this day provides children an opportunity to express love and gratitude for their fathers. To commemorate and acknowledge the role played by a father in raising of

a child, amid lockdown, Ryan International school, CBSE, Kandivli celebrated father's day with great zeal and enthusiasm. Children prepared creative cards with loving messages and expressed their unconditional love and gratitude for their fathers. Children recited poems and sang melodious songs for their fathers. Ryanites clicked beautiful pictures with their father to make this day memorable.

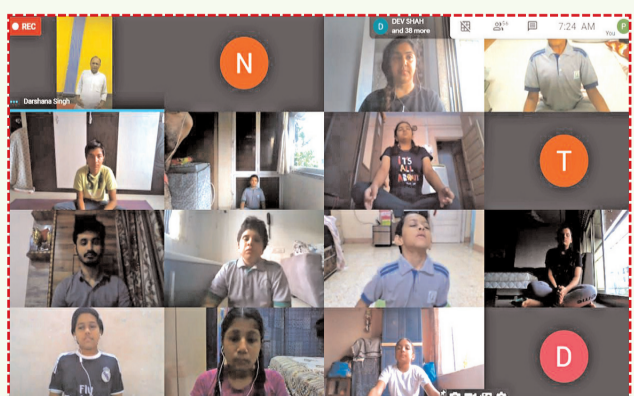


SCHOOL IS COOL

Aspee Nutan Academy

International Yoga day is celebrated on the 21st of June every year. Yoga is one of the best gifts India has given to the world and to inculcate a sense of pride of our rich Indian heritage as well as to encourage our young students to practice regular yoga, Aspee Nutan Academy organised a yoga workshop for all its students right from the Pre-Primary to the Secondary level. In keeping with the theme for this year which is 'yoga at home, yoga with family' students could join in to the workshop virtually from the confines of their homes. Understanding the positive benefits of yoga for the mind and body as well as its immunity boosting abilities which is much needed in the wake of COVID 19 the school roped in renowned yoga instructors Dr Vibha Sharma and Mr Shiv Pratap Singh each having years of experience in teaching yoga to guide and lead our students.

The students were eager and excited and rolled out their yoga mats and listened patiently and attentively to the instructions given. It was impressive to watch the students diligently perform the asanas demonstrated to them. The workshop truly united the students and teachers together even in these times of social distancing. This international yoga day will always be fondly remembered at Aspee Nutan Academy for being conducted virtually in spite of the odds.



YOGA IS A WAY OF LIFE

Ramniwas Bajaj High School

RBHS (Ramniwas Bajaj High School) at the RSET campus, Malad (West) celebrated International Yoga Day as an online family activity.

Parents participated along with students in both the Primary and Secondary sections.

It was a morning well spent by the family and an endeavour of the school to create a healthy mind in a healthy body for the entire family.



Sacred Heart School, Kalyan

Sacred Heart School, Kalyan has always celebrated International Day of Yoga ever since its inception. But amid the COVID-19 Pandemic, the school celebrated it on digital platform through its Virtual Private Network with its highly secured advanced communications. A two-hour virtual yoga session was live-streamed from school for its students, where the school's seasoned Yoga practitioner Shishir Kaware per-

formed yoga asanas. Since the session extended coverage in real time, it enabled the students to perform yoga simultaneously with Kaware, despite being confined within the walls of their homes.

Thus, this year too, the school certainly and successfully helped its students engage in yoga to de-stress themselves, feel relaxed and thereby, stay healthy physically and mentally even in this lockdown.

